



COMMUNITY  
CONNECTIONS

**2021-2022  
IMPACT  
ASSESSMENT**



# TABLE OF CONTENT

01-07	Hear from Our Participants	17	Success Stories
08	Terminology	18-19	Our Offerings
09-16	Our Impact	20-22	Innovative Solutions



"It helps to know more about social enterprises in Singapore. There was **a good mix of different causes with organizations** at different levels of growth. It appears that there was something for everyone."

CREDIT SUISSE  
(SINGAPORE)  
Vivek Sharma



"Great session and impressed at the screening of the opportunities that were obviously done by the team. All presentations were well briefed. **Time well spent!** I am extremely impressed at the professionalism of the session and the **depth of connections and discussions** that I was able to have. Very, very impressive and appreciated."

PwC  
Simon  
Booker



"I see Community Connections as a very beautiful idea, which is relevant to what TSC is doing. We hope to **leverage corporate volunteers' skills** to help organizations in the social service sector build capacity. Through Community Connections, **we can reach out to high-caliber corporate volunteers**, who have the expertise and know-how to help our clients."

THIRD SECTOR  
CONNECT  
Noel Lam



"The Community Connections Program is amazing. We love it because it's **so efficient and it's very sustainable**. The way that the Community Connections team has already vetted and prepared the Corporate Participants makes it more efficient for Social Impact Partners to meet the talented and passionate people who want to make a difference. "

CHILDREN'S  
MEDICAL  
FOUNDATION  
Estella Huang



“Connecting with FSI has given us more networking exposure. The CC is **well organized**. And the FSI team is **generous in their support and follow-ups.**”

LIMITLESS  
LIMITED  
Faz Yusof

# Terminology

- **Social Impact Partner (SIP)** Social Impact Partner organizations who join the Community Connections Program as a way to grow and strengthen their organizations, through connecting with vision-aligned Corporate Participants and accessing the resources and training provided by Foundation for Shared Impact (FSI).
- **Corporate Participant (CP)** Corporate professionals who join the Community Connections Program to volunteer their skills and expertise, with the aim of creating positive social impact while practising leadership skills and expanding their network.
- **Connection Session (CS)** Where SIPs and CPs meet and identify areas of potential partnership.
- **Connection** A connection is established when there is a mutual interest between the SIP and CP to explore partnership opportunities, and take the conversation beyond the Connection Session.
- **Engagement** When a SIP and a CP have entered a mutually beneficial partnership, with a defined project or program.





# WHAT WE HAVE ACHIEVED

ACCOMPLISHMENTS FROM APRIL 2021 TO MARCH 2022

01

8 Connection Sessions  
3 HK and 4 SG  
1 HK + SG

03

Expansion to Singapore

02

47 Connections

04

Program Exposure\*

\*Foundation for Shared Impact, a content partner of ReThink 2021's Change Maker Stage, curated a panel to promote Community Connections as a program that to help corporates redefine CSR. As an annual sustainable business conference, ReThink, recorded 2,243 attendees in 2021.



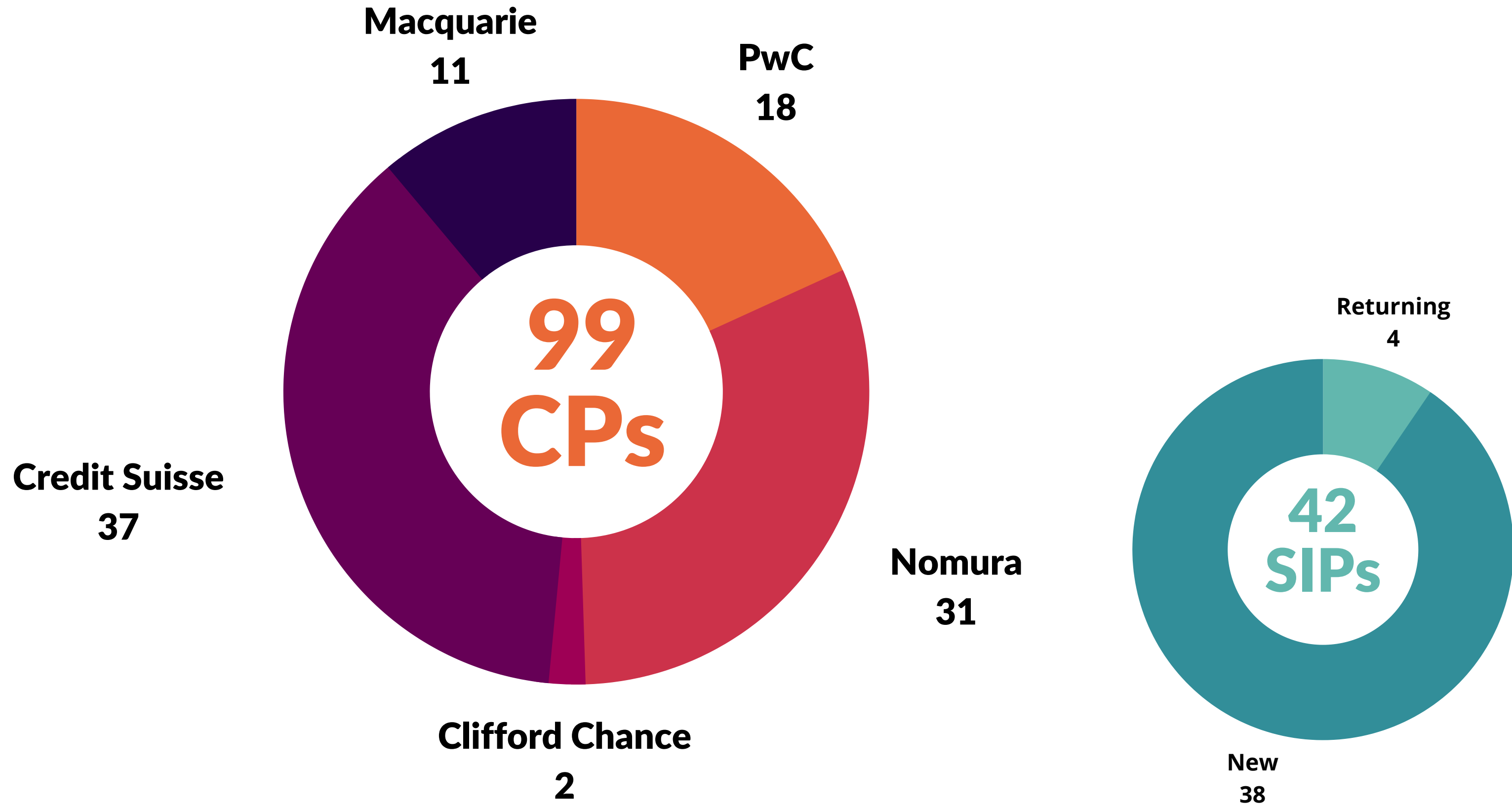
# PROGRAM GROWTH

**34%**

**Increase in the participation of CP**



# PARTICIPANTS' DISTRIBUTION



- 5 CPs joined two separate CS 2 SIPs joined two separate CS
- 2 SIPs "local" Cantonese-speaking grassroots organizations 6 SIPs for-profit Social Enterprises



# SUCCESSFUL CONNECTIONS

**47%**

**CP-SIP Engagement**



# SUCCESSFUL CONNECTIONS

**12%**

**CPs Connected with Multiple SIPs**



# LEVEL OF ENGAGEMENT



## 5 CPs

Joined as Long-term Volunteers

## 21 CPs

Joined as Short-term Volunteers

## 11 CPs

Still in discussion with SIPs on their potential partnership

## 10 CPs

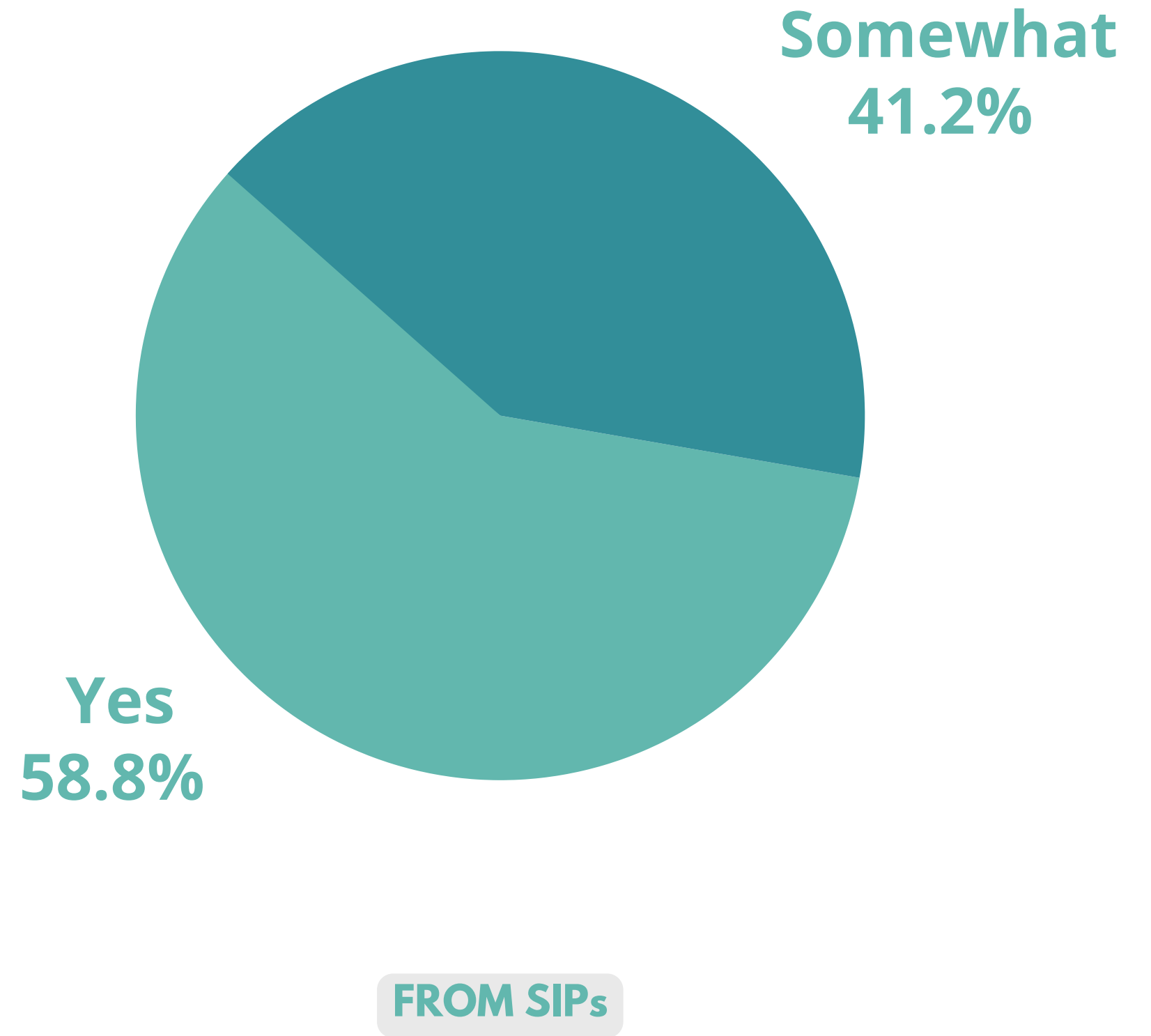
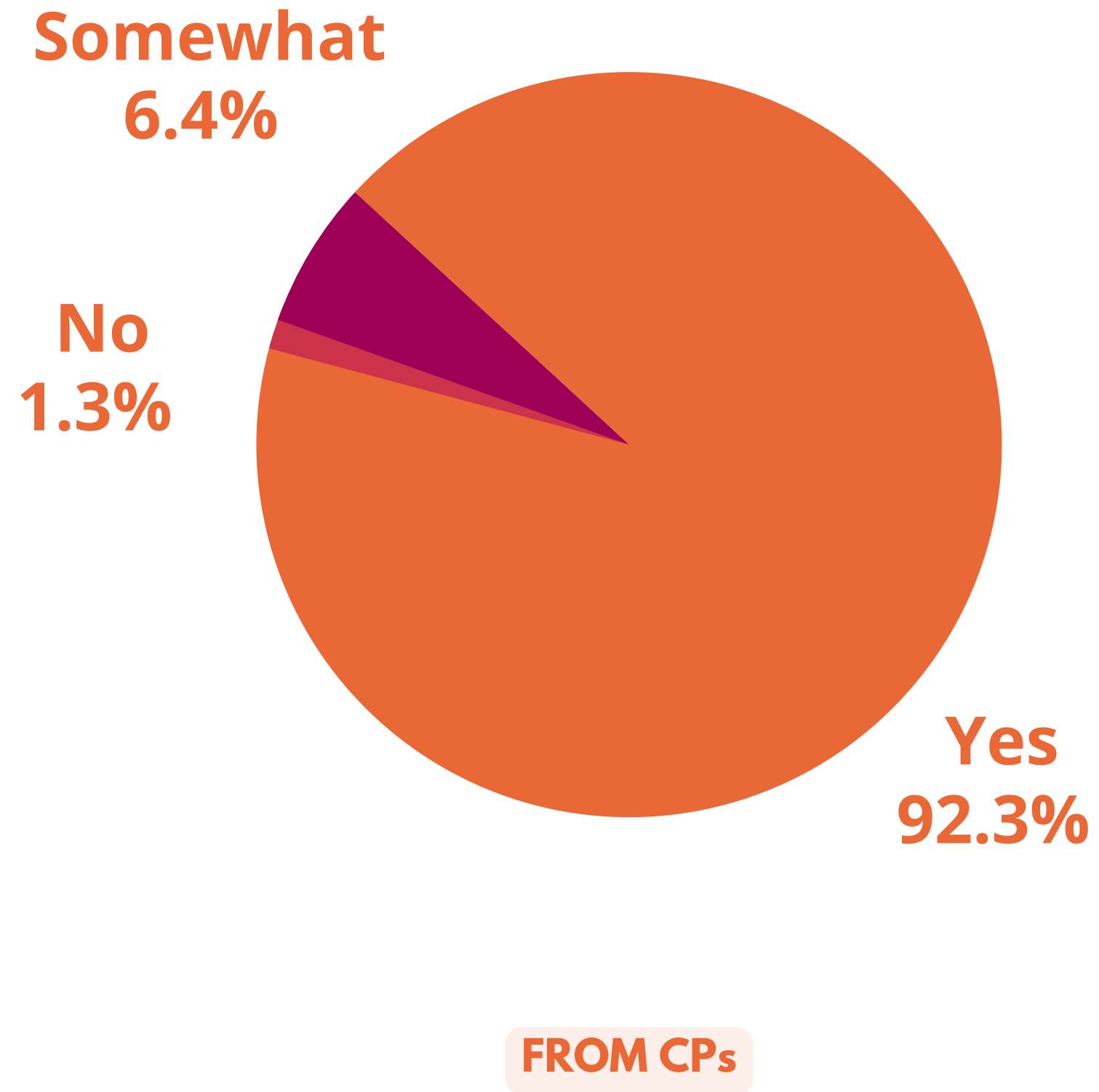
Discussions pending

- 9 CPs connected with 2 separate SIPs, 3 CPs connected with 3 separate SIPs



# POST-SESSION SURVEY FEEDBACK

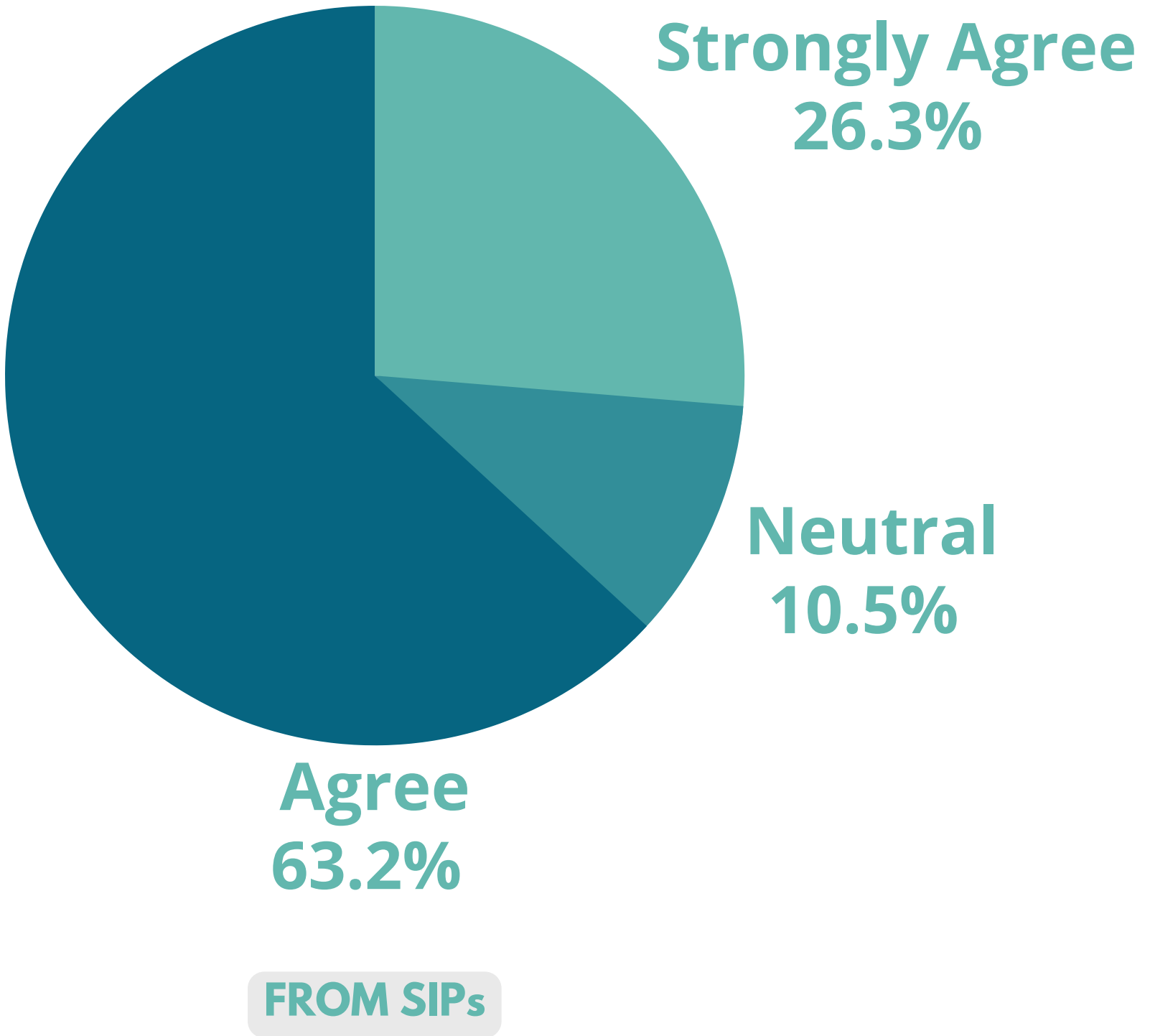
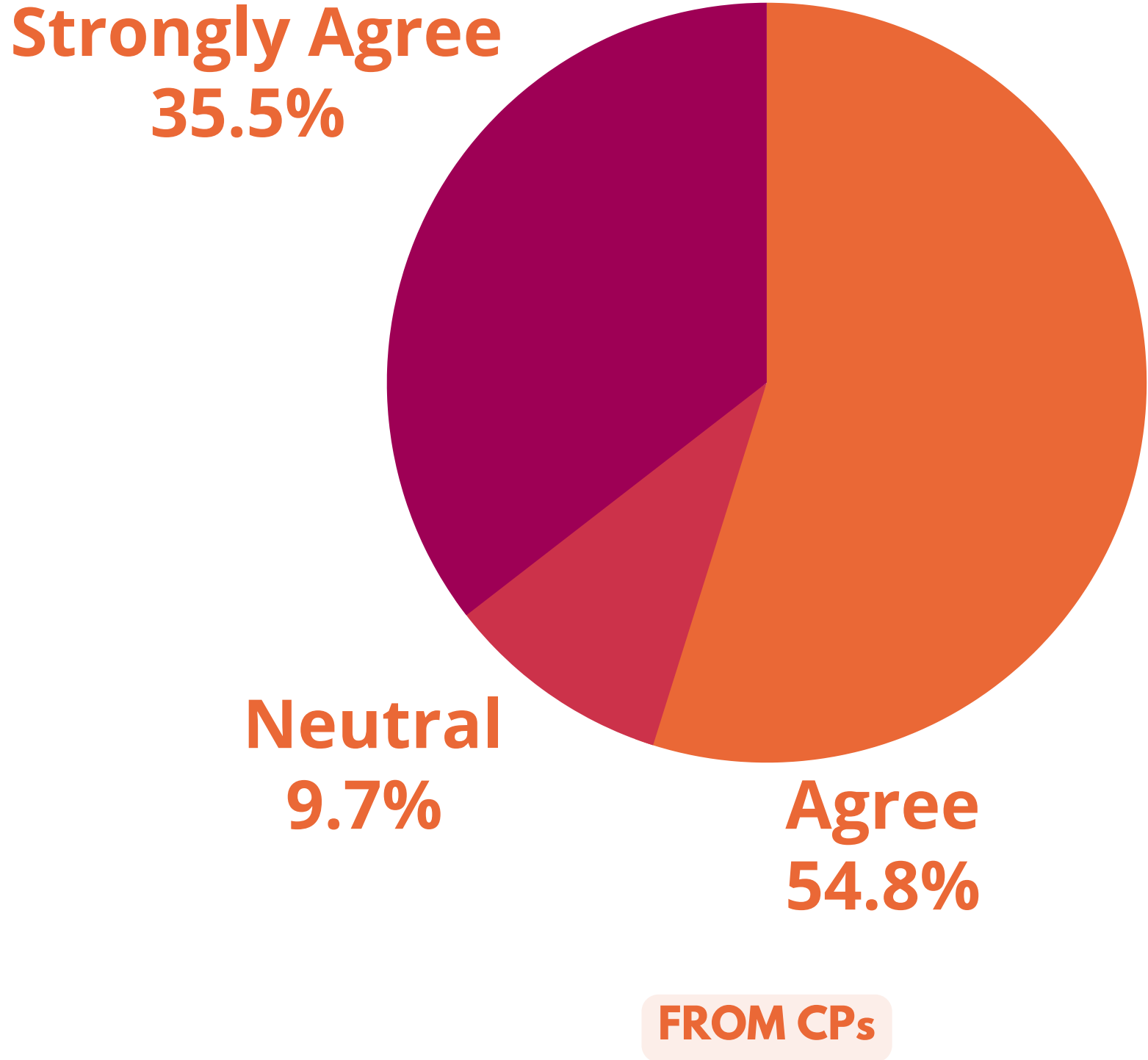
## Did the CS meet your expectations?





# POST-SESSION SURVEY FEEDBACK

## I will join the CS again if the opportunity arises







# Success Stories

Third Sector Connect (TSC) is a social enterprise that aims to help social impact organizations build capacity. By joining the Community Connections Program, TSC was able to recruit CPs from Nomura, Macquarie, and PwC Hong Kong for capacity-building projects for TSC and its beneficiaries.

Read the case story [here](#) or click on the images below to watch the videos.

## TSC x Nomura



## TSC x Macquarie





# Capacity Building

## Training Support Resources



# CP Briefing

## Top 3 teaching points at the Briefing Session:

- **A**lign personal interest with social causes
- **B**e proactive with the commitment planning
- **C**ome to the CS prepared

Learn more at [CP Resources Page](#)

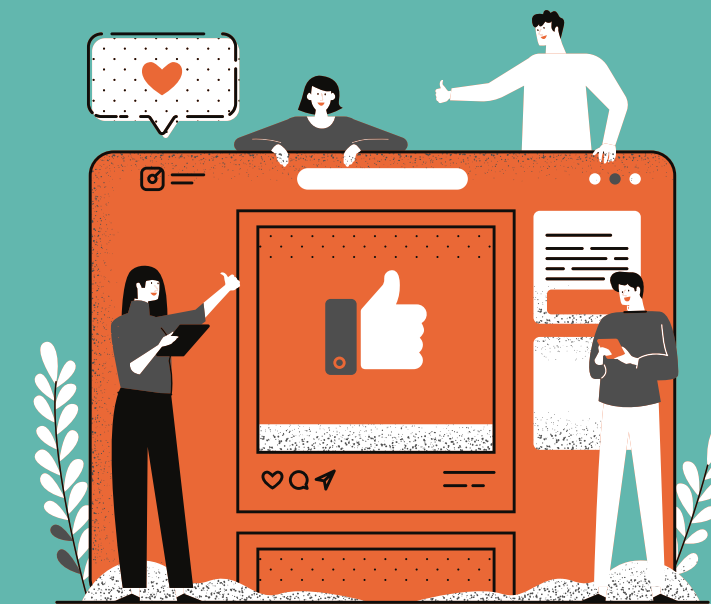


# SIP Training

## Top 4 teaching points at the Training Sessions:

- Follow-up plan with CPs
- Present your "key asks" in a pitch video
- Structure partnership opportunities
- No financial solicitation

Learn more at [SIP Resources Page](#)





# Innovative Solutions



## Facilitate continuous interactions with SIPs and CPs beyond CS:

- Training programs on **leadership and board directorship**
- **Enhanced** registration and post-session survey
- **Improved** follow-up processes
- SIPs' organizational **pitch videos** as preparations for CSs
- Meetings with matched CPs & SIPs on **partnership development**

## Increase the CP registration rate :

- CSs change to **lunch hours**
- **Close collaboration** with Corp Comm members
- **Leadership** training programs
- **Lunch & Learn sessions** with past CPs





## Assist CPs to better prepare for and make the most of the CS:

- **Assist in CPs' preparation** for the CSs through SIP pitch videos
- Registration **cut-off time**: 24 hours prior to the CSs
- **Revised** CP registration surveys
- **More detailed** CP Briefing session

## Help SIPs to better prepare for and make the most of the CS:

- CPs are encouraged to share their **LinkedIn profiles**
- Our sharing of **CPs' areas of interest, skill-sets, and expected level of engagement with SIPs**



# Get in touch!

Are you interested in becoming a Social Impact Partner or Corporate Participant? Get in touch with us.

Follow us on social media to find out how Community Connections connects corporates with the community to drive social impact!

